INFUSSE

dIgital eNtrepreneurial Skills For UniverSity Education

COOPERATION PARTNERSHIPS (KEY ACTION 2)

AGREEMENT NUMBER 2021-1-EL01-KA220-HED-000032028

Activity	**PR4:** INFUSSE Open Educational Resources HUB
Deliverable lead	CREATEHUB
Version	Final Deliverable
Authors	UOM, KINNO, UFMST, ICEBERG, CUE, UMFST
Abstract	The present report is produced under PR4 comprising of the following INFUSSE activities: ● PR4/A3 Local Dissemination Webinars from all HEI partners

Co-funded by the European Union
Erasmus+
Ανοίγει δρόμους, αλλάζει ζωές.
CREATEhub

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Introduction

PR4 consists of the development and creation of the interactive e-learning and training platform, based on the materials produced in PR2 and PR3, and the findings of PR1 about the criteria needed for the platform.

Local Dissemination Webinars from all HEI partners (UoM, UMFST, AFMKU) with the support of their innovation support counterparts (KiNNO, ICEBERG and CBWC respectively) to raise awareness on the INFUSSE platform and build the necessary engagement of the community (students, graduates, tutors, PhD students, HEI staff, incubators' staff etc) with our activities. Each webinar is targeted to have at least 70 participants.

To achieve the expected results of this output, the following activity has been designed:

Guidelines on Local Dissemination Webinars for HEI partners

The goal of Local Dissemination Webinars is to promote the OER Platform and disseminate the opportunities created by participating in PR6, PR7 and PR8.

The PR4 Leader, CreateHub prepared and disseminated in the partnership the following Guideline on Local Dissemination Webinars:

Local Dissemination Webinars – requirements

We have to organize a webinars, which:

a) Will present the Digital Incubation Course and the Train-the-Trainers
b) Will gather at least 70 participants
c) Will be organized by the HEI partners (UoM, UMFST, CUE) with the support of their innovation support counterparts (KiNNO, ICEBERG and CreateHub respectively)

Branding:

Please use in all materials the 3 logotypes:

Platforms:
Please use whichever platform you find suitable, as long as it is accepted by your participants, stakeholders (Zoom, MS Teams, Google Meet, Click Meeting, etc.).

Participants:
Minimum 70 registered participants, showing the necessary engagement of the community (students, graduates, tutors, PhD students, HEI staff, incubators' staff etc)

Registration:

You can use eventbrite, or any of the other alternatives to register participants (EventCreate, Eventee, etc). You can also do it in Zoom (manual here).

Please use whichever tool you prefer, only make sure you have a list of registered (not only participating) subscribers.

Data: make sure you have their: Name and Surname, e-mail address, Organization

Reporting:
Pictures (Screenshots), Presentation from the Webinar and List of registered participants (70 per country).

Webinar Report Template in The GDrive.

Structure (Content & Timeline)

Up to 45 minutes (30' presentation & 15 Q&A)
Presentation of the INFUSSE Platform (Registration/Enroll and Courses)
Promotion:

Please check your university calendar, maybe you can add the webinar to another event that is ongoing in the university.

Deadline:

Please target 14-25th May, but hard deadline is **30th May.**

Local Dissemination Webinar in Greece

The **University of Macedonia** and **KiNNO INNOVATION INTERMEDIARIES**, representing Greece in the INFUSSE project, organized a **local dissemination webinar** to demonstrate the **INFUSSE Open Educational Resources** Hub and inform the project stakeholders about the Train the Trainers Path and the INFUSSE Incubation Programme. The aim of the webinar was to highlight the importance of digital business skills and to present the capabilities of the online platform and the training modules that have been developed.

The webinar was held on **Tuesday, 30th of May 2023 at 17.00 Athens time**. The webinar had 141 registrations from students, graduates, PhD candidates, educators, support organisations, ICT experts and companies, educators, and others. A follow-up email will be sent summarizing the presentation's key points and links for signing up for the INFUSSE platform.

The event lasted for 1 hour and was moderated by Prof. Fouskas, coordinator of the INFUSSE project. Prof. Fouskas welcomed the participants, introduced INFUSSE partners, and explained the objectives of the webinar. Then, the agenda foresaw the presentation of the INFUSSE platform by Mrs. Pachni Tsitiridou.

Mrs Pachni Tsitiridou started her presentation, by introducing the INFUSSE project, the **main challenges, and its objectives**. Then proceeded with the presentation of the platform of the project and the two categories of programmes that INFUSSE is offering **(Train the Trainers, INFUSSE Incubation Programmes)**. She highlighted that the platform is interactive and open source and presented more details for each training course, such as the **modules** offered, the **group of stakeholders that it is addressed** to, and the **check-you-knowledge sections** for the assessment. She finished the presentation by explaining the way that the INFUSSE project will support the enhancement of digital entrepreneurship logic in Higher Education Institutes and what the project will offer to students and graduates.

The webinar closed with a 15-minutes Q&A session, where the students had the opportunity to ask questions about the project and the platform.

Invitation, Social Media Posts & Registration List

The event organizers send invitations to educators, Ph.D. students, personnel of university incubators, staff of HEIs' career development services, etc.). In addition, announcements were published in relevant courses targeting students.

ΘΕΜΑ: ΠΡΟΣΚΛΗΣΗ στο Webinar Παρουσίασης της Πλατφόρμας Εκπαίδευσης Ψηφιακής Επιχειρηματικότητας **INFUSSE**

Αγαπητοί συνάδελφοι/φοιτητές,

Εκ μέρους του Πανεπιστήμιου Μακεδονίας και της KiNNO θα θέλαμε να σας ενημερώσουμε για τη διοργάνωση του διαδικτυακού σεμιναρίου παρουσίασης της πλατφόρμας ανάπτυξης ψηφιακών επιχειρηματικών ικανοτήτων INFUSSE.

Το INFUSSE αποτελεί ένα πρόγραμμα μάθησης για την **Ψηφιακή Επιχειρηματικότητα** το οποίο παρέχεται 100% ηλεκτρονικά και ενθαρρύνει τις καινοτόμες πρακτικές μάθησης και διδασκαλίας. Στόχος του προγράμματος είναι η ανάπτυξη ενός κοινού εκπαιδευτικού οράματος ανάμεσα στα πανεπιστημιακά ιδρύματα και σε οργανισμούς που υποστηρίζουν την καινοτομία.

Το webinar "Παρουσίαση της Πλατφόρμας INFUSSE" θα πραγματοποιηθεί διαδικτυακά την **Τρίτη 30/05/2023, 17:00-18:00**. Στόχος του webinar είναι να αναδείξει τη σημαντικότητα των ψηφιακών επιχειρηματικών ικανοτήτων και να παρουσιάσει τις δυνατότητες της ηλεκτρονικής πλατφόρμας και τις εκπαιδευτικές ενότητες που έχουν αναπτυχθεί επιτρέποντας σε όλους την αξιοποίηση της.

Θα ήταν χαρά μας να μπορέσετε να παρακολουθήσετε την εκδήλωση. Αν επιθυμείτε να συμμετάσχετε, παρακαλούμε συμπληρώστε τη φόρμα εγγραφής https://forms.gle/qHKcdASZPMob3Z8D8.

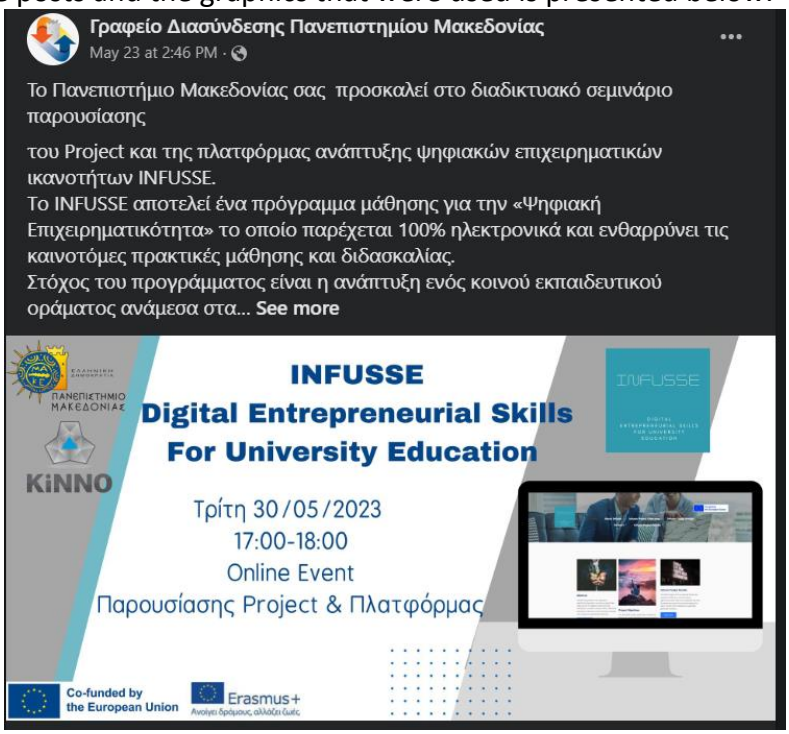
Κάντε δήλωση τώρα, οι θέσεις είναι περιορισμένες! Παρακαλούμε για την συμπλήρωση έγκυρου email καθώς θα σταλεί εκεί ο σύνδεσμος ZOOM 24 ώρες πριν την έναρξη του σεμιναρίου!

Δείτε περισσότερα για το έργο INFUSSE στην ιστοσελίδα https://www.infusse.uom.gr/

Θα χαρούμε να σας δούμε στην εκδήλωση!

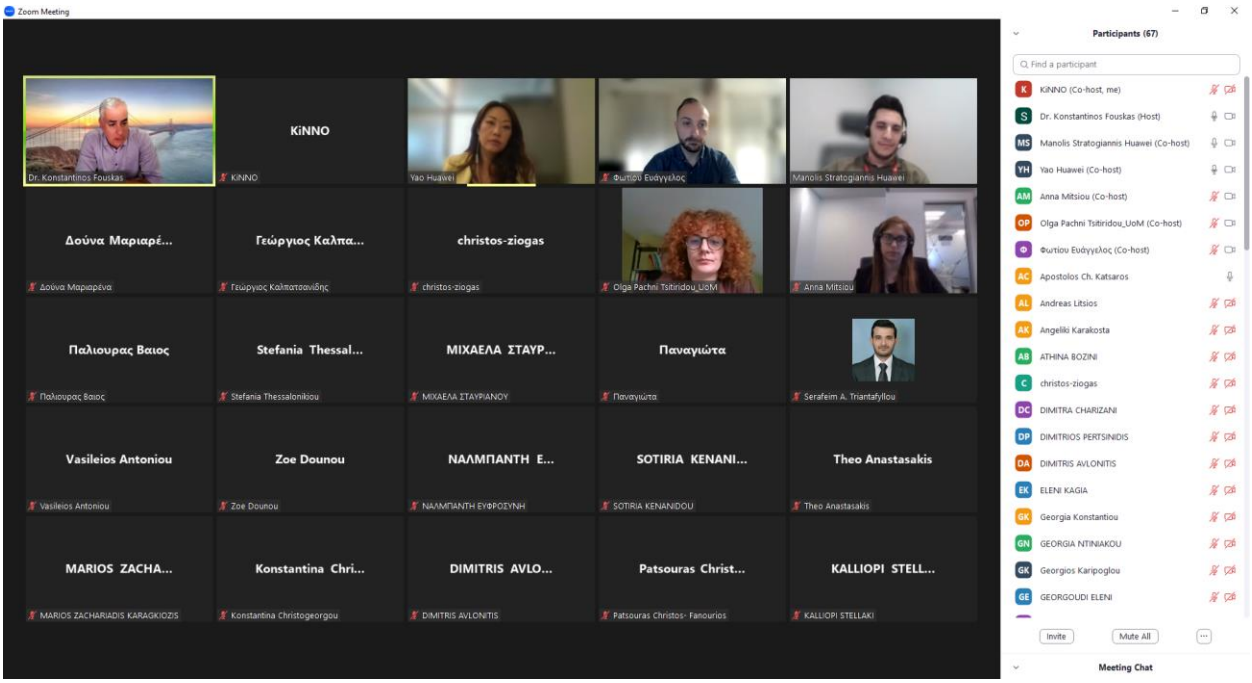
Με εκτίμηση,

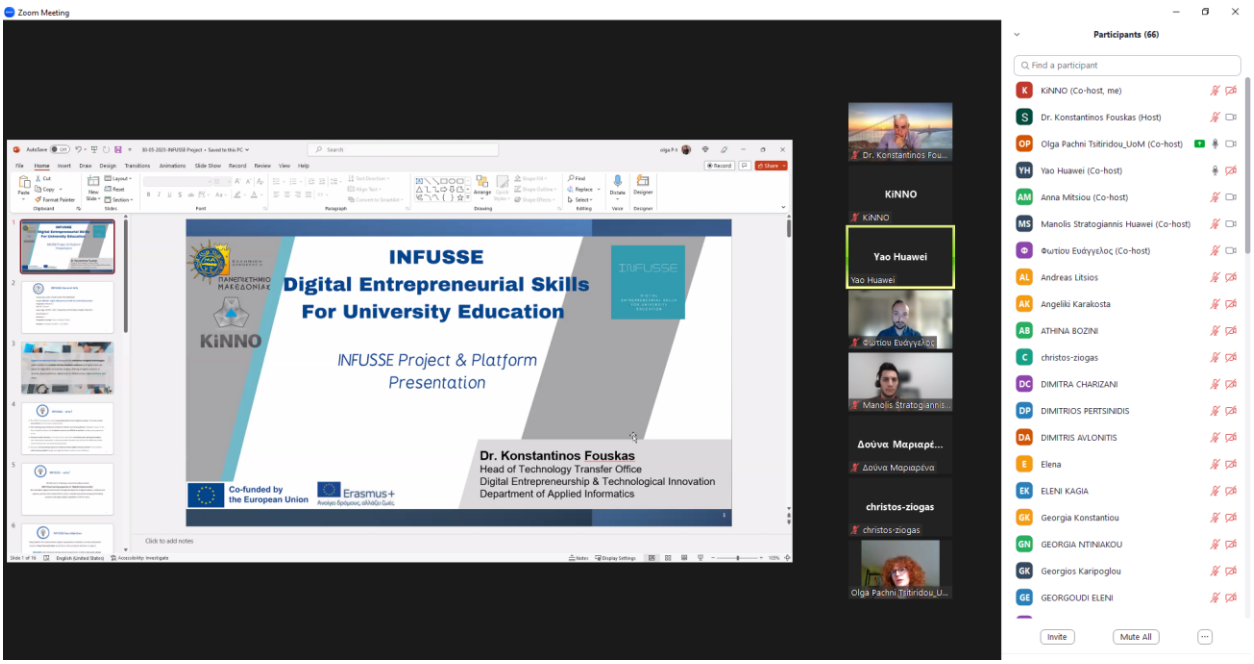
To further disseminate the Local Dissemination Webinar posts were published to the university's official account and Career Office to attract students from different departments and graduates. An example of the posts and the graphics that were used is presented below.



Infusse Project
May 25 at 1:47 PM ·
Το Πανεπιστήμιο Μακεδονίας και η KiNNO σας προσκαλούν στο διαδικτυακό σεμινάριο παρουσίασης του Project και της πλατφόρμας ανάπτυξης ψηφιακών επιχειρηματικών ικανοτήτων INFUSSE.
Το INFUSSE αποτελεί ένα πρόγραμμα μάθησης για την «Ψηφιακή Επιχειρηματικότητα» το οποίο παρέχεται 100% ηλεκτρονικά και ενθαρρύνει τις καινοτόμες πρακτικές μάθησης και διδασκαλίας. Στόχος του προγράμματος είναι η ανάπτυξη ενός κοινού εκπαιδευτικού οράματος ανάμεσα στα πανεπιστημιακά ιδρύματα και σε οργ... See more
INFUSSE
Digital Entrepreneurial Skills
For University Education
Τρίτη 30/05/2023
17:00-18:00
Online Event
Παρουσίασης Project & Πλατφόρμας
KiNNO
Co-funded by the European Union
Erasmus+

Photos


Zoom Meeting
KiNNO
Δούνα Μαριαρέ...
Γεώργιος Καλπα...
christos-ziogas
Παλιουρας Βαιος
Stefania Thessal...
ΜΙΧΑΕΛΑ ΣΤΑΥΡ...
Παναγιώτα
Vasileios Antoniou
Zoe Dounou
ΝΑΛΜΠΑΝΤΗ Ε...
SOTIRIA KENANI...
Theo Anastasakis
MARIOS ZACHA...
Konstantina Chri...
DIMITRIS AVLO...
Patsouras Christ...
KALLIOPI STELL...
Participants (67)
Find a participant
KiNNO (Co-host, me)
Dr. Konstantinos Fouskas (Host)
Manolis Stratogiannis Huawei (Co-host)
Yao Huawei (Co-host)
Anna Mitsiou (Co-host)
Olga Pachni Tsitiridou_UoM (Co-host)
Φωτίου Ευάγγελος (Co-host)
Apostolos Ch. Katsaros
Andreas Litsios
Angeliki Karakosta
ATHINA BOZINI
christos-ziogas
DIMITRA CHARIZANI
DIMITRIOS PERTSINIDIS
DIMITRIS AVLONITIS
ELENI KAGIA
Georgia Konstantiou
GEORGIA NTINIAKOU
Georgios Karipoglou
GEORGOUDI ELENI
Invite
Mute All
Meeting Chat


Zoom Meeting
INFUSSE
Digital Entrepreneurial Skills
For University Education
INFUSSE Project & Platform
Presentation
KiNNO
Dr. Konstantinos Fouskas
Head of Technology Transfer Office
Digital Entrepreneurship & Technological Innovation
Department of Applied Informatics
Co-funded by the European Union
Erasmus+
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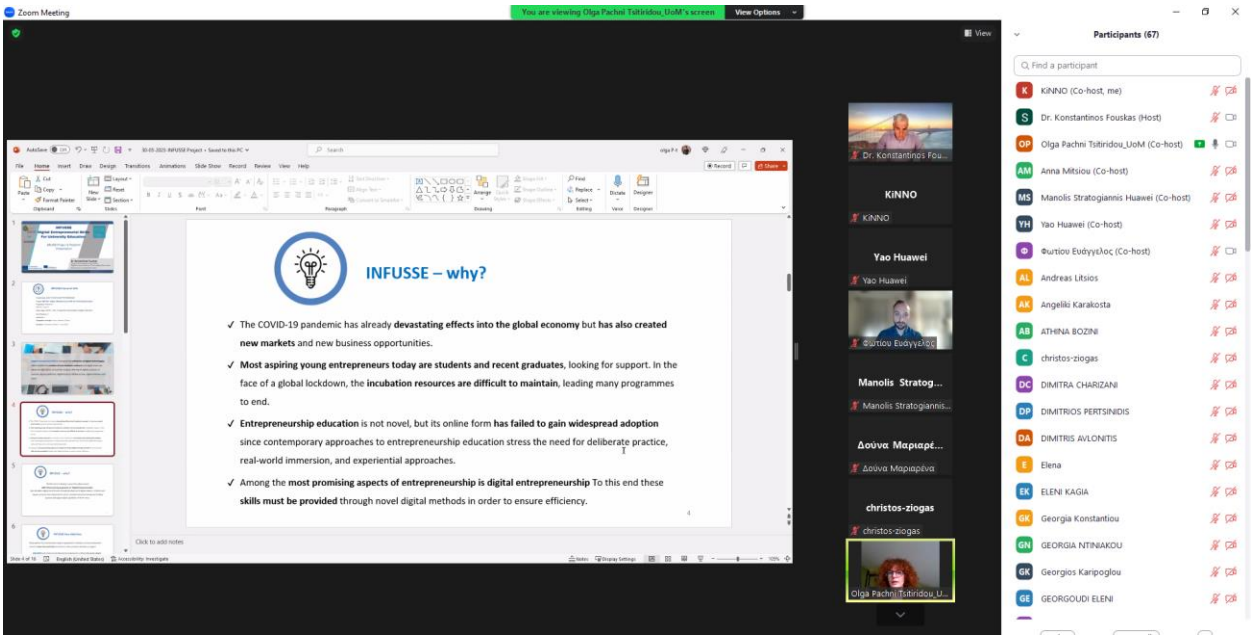
ATHINA BOZINI
christos-ziogas
DIMITRA CHARIZANI
DIMITRIOS PERTSINIDIS
DIMITRIS AVLONITIS
Elena
ELENI KAGIA
Georgia Konstantiou
GEORGIA NTINIAKOU
Georgios Karipoglou
GEORGOUDI ELENI
Invite
Mute All


Zoom Meeting
You are viewing Olga Pachni Tsitiridou_UoM's screen
View Options
INFUSSE – why?
✓ The COVID-19 pandemic has already devastating effects into the global economy but has also created new markets and new business opportunities.
✓ Most aspiring young entrepreneurs today are students and recent graduates, looking for support. In the face of a global lockdown, the incubation resources are difficult to maintain, leading many programmes to end.
✓ Entrepreneurship education is not novel, but its online form has failed to gain widespread adoption since contemporary approaches to entrepreneurship education stress the need for deliberate practice, real-world immersion, and experiential approaches.
✓ Among the most promising aspects of entrepreneurship is digital entrepreneurship To this end these skills must be provided through novel digital methods in order to ensure efficiency.
Participants (67)
Find a participant
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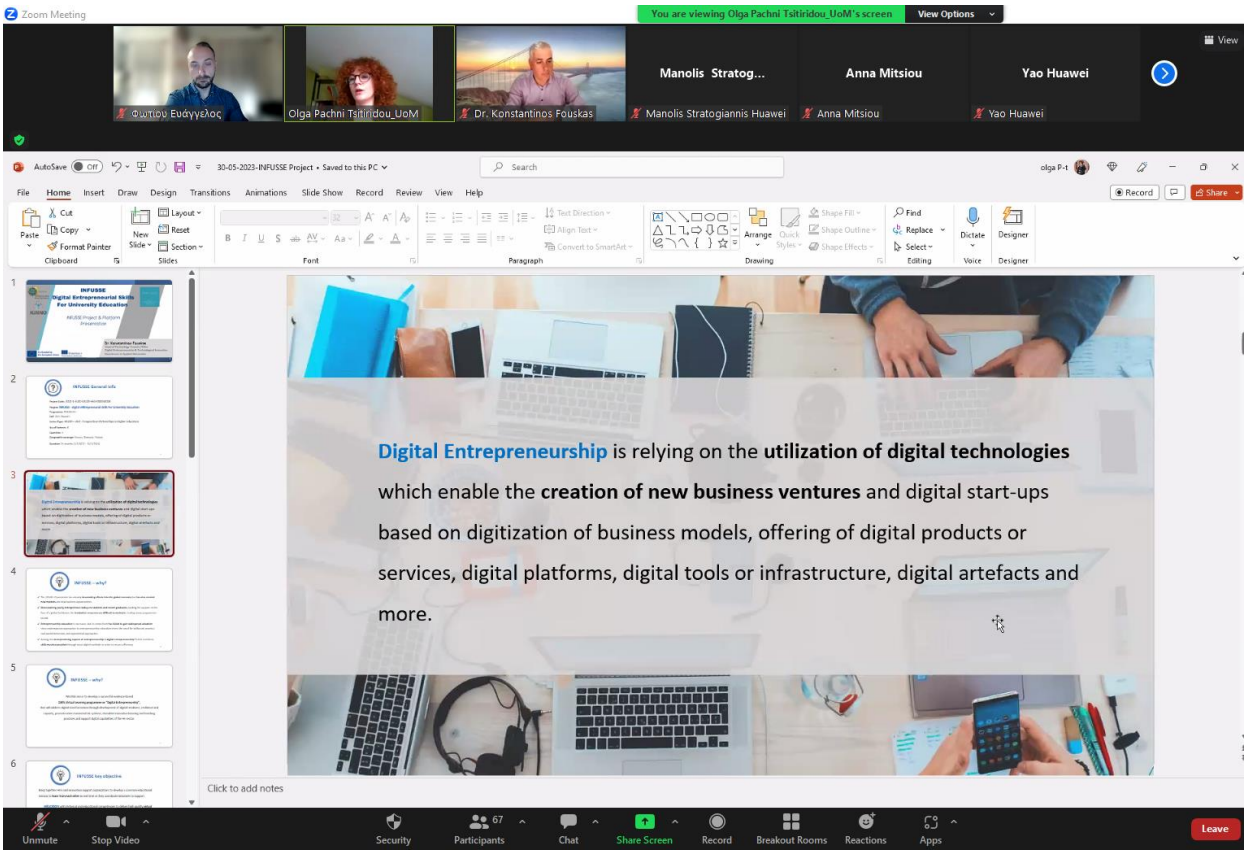
GEORGIA NTINIAKOU
Georgios Karipoglou
GEORGOUDI ELENI


Zoom Meeting
You are viewing Olga Pachni Tsitiridou_UoM's screen
View Options
Manolis Stratog...
Anna Mitsiou
Yao Huawei
Manolis Stratogiannis Huawei
Anna Mitsiou
Yao Huawei
Digital Entrepreneurship is relying on the utilization of digital technologies which enable the creation of new business ventures and digital start-ups based on digitization of business models, offering of digital products or services, digital platforms, digital tools or infrastructure, digital artefacts and more.
Click to add notes
Unmute
Stop Video
Security
Participants
Chat
Share Screen
Record
Breakout Rooms
Reactions
Apps
Leave

Local Dissemination Webinar in Romania

Organizer: George Emil Palade University of Medicine, Pharmacy, Science and Technology of Targu Mures (UMPhST)

Date: 05.24.2023, 10 AM

Duration: 1h 17m 3s

Place: online meeting

Meeting title: INFUSSE Open Educational Resources HUB

Presentation title: INFUSSE - dIgital eNtrepreneurial skills For UniverSity Education

Content:

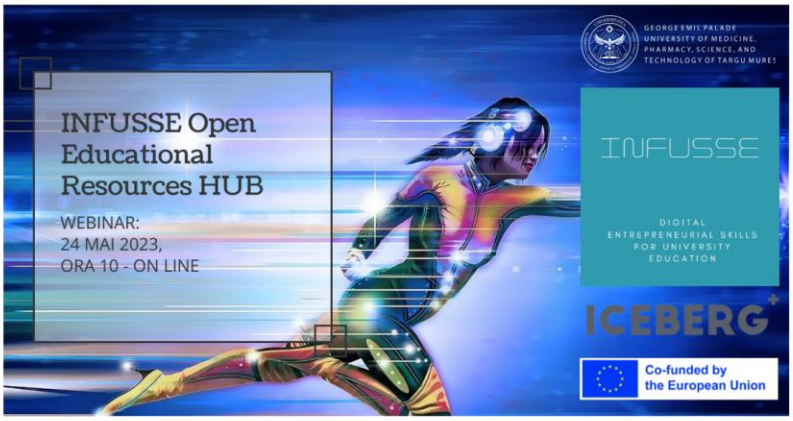
- presenting and explaining the notion of **Digital Entrepreneurship**
- the purpose and objectives of INFUSSE project
- project structure
- Train The Trainers (modules, theory, video, check your knowledge)
- Incubation program (modules, theory, video, check your knowledge)

Participants: 140 registered participants:

- project members/organizer
- teachers and non-teaching staff from UMPhST
- persons from other universities and partners
- students from different study programs within UMPhST (eg. Finance and Banking, Accounting and Management Information Systems)

Invitation, Social Media Posts & Registration List

The event organizers send invitations to educators, Ph.D. students, personnel of university incubators, staff of HEIs' career development services, etc.). In addition, announcements were published in relevant courses targeting students.



Dragi colegi/studenti,

Universitatea de Medicină, Farmacie, Științe și Tehnologie „G.E.Palade" din Targu Mures, dorim să vă informăm despre organizarea prezentării webinarului platformei de dezvoltare a abilităților de afaceri digitale INFUSSE.

INFUSSE este un program de învățare a antreprenoriatului digital care este livrat 100% online și încurajează practicile inovatoare de învățare și predare. Scopul programului este de a dezvolta o viziune educațională comună între instituțiile universitare și organizațiile care susțin inovarea.

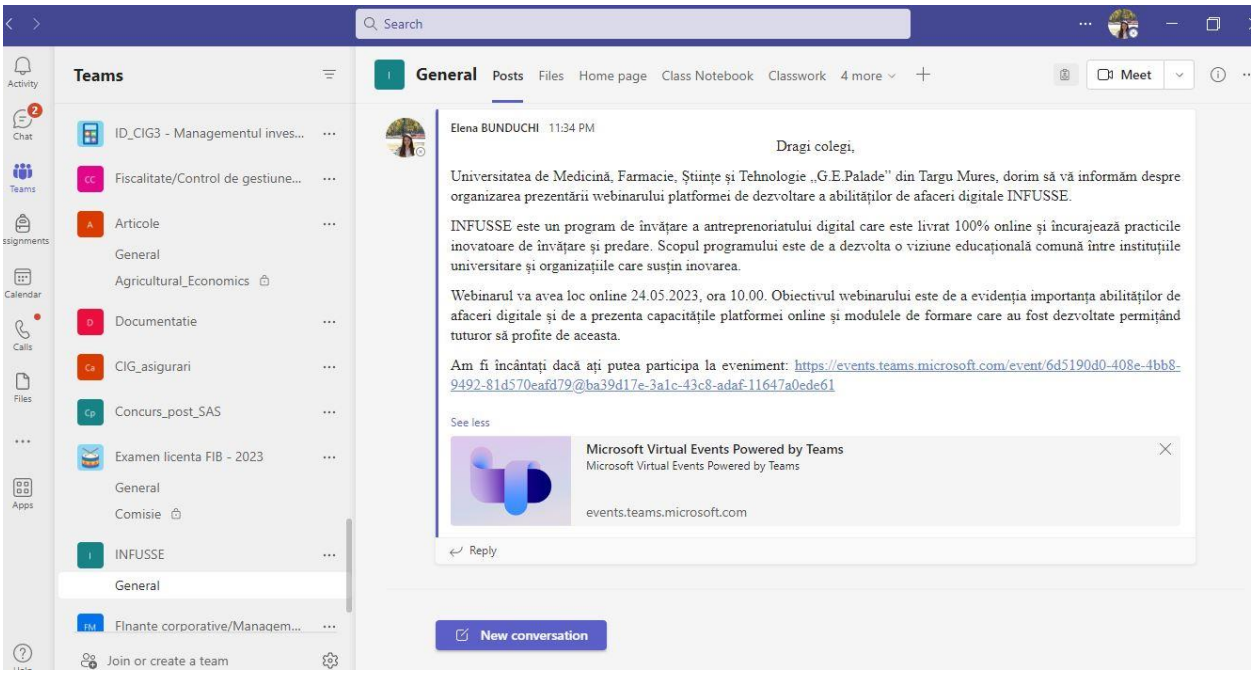
Webinarul va avea loc online 24.05.2023, ora 10.00. Obiectivul webinarului este de a evidenția importanța abilităților de afaceri digitale și de a prezenta capacitățile platformei online și modulele de formare care au fost dezvoltate permițând tuturor să profite de aceasta.

Am fi încântați dacă ați putea participa la eveniment: https://events.teams.microsoft.com/event/6d5190d0-408e-4bb8-9492-81d570eafd79@ba39d17e-3a1c-43c8-adaf-11647a0ede61

Vezi mai multe despre proiectul INFUSSE pe site-ul https://www.infusse.uom.gr/

Abia așteptăm să vă vedem la eveniment!

To further disseminate the Local Dissemination Webinar posts were published to the university's official account and Career Office to attract students from different departments and graduates. An example of the posts that were used is presented below.


Search
Teams
General
Posts
Files
Home page
Class Notebook
Classwork
4 more
Meet
Elena BUNDUCHI 11:34 PM
Dragi colegi,
Universitatea de Medicină, Farmacie, Științe și Tehnologie „G.E.Palade" din Targu Mures, dorim să vă informăm despre organizarea prezentării webinarului platformei de dezvoltare a abilităților de afaceri digitale INFUSSE.
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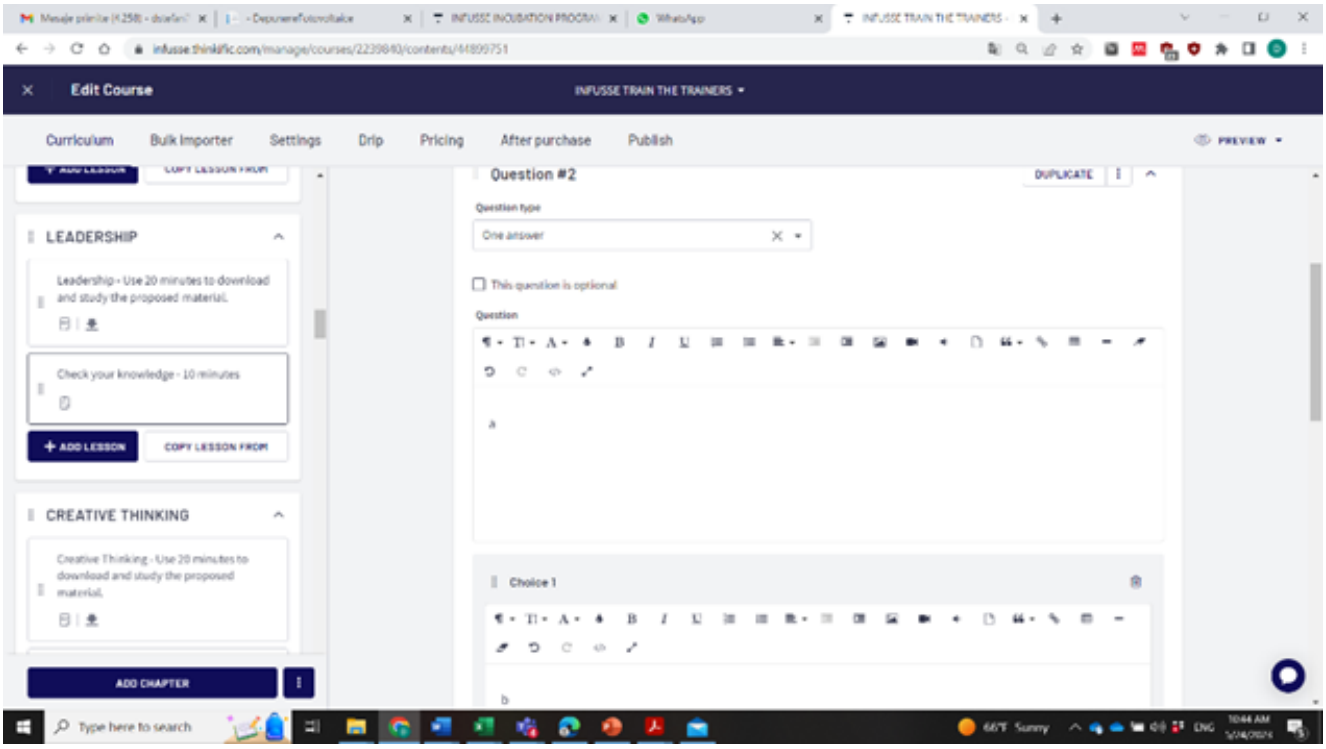
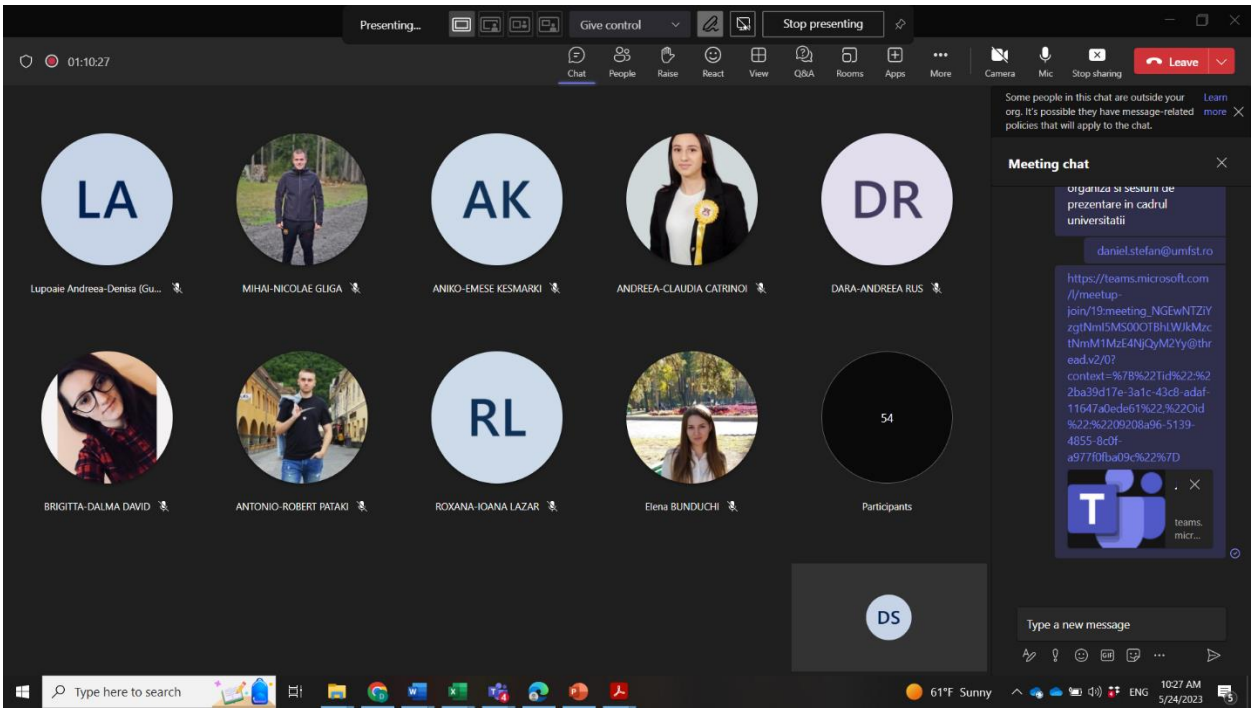
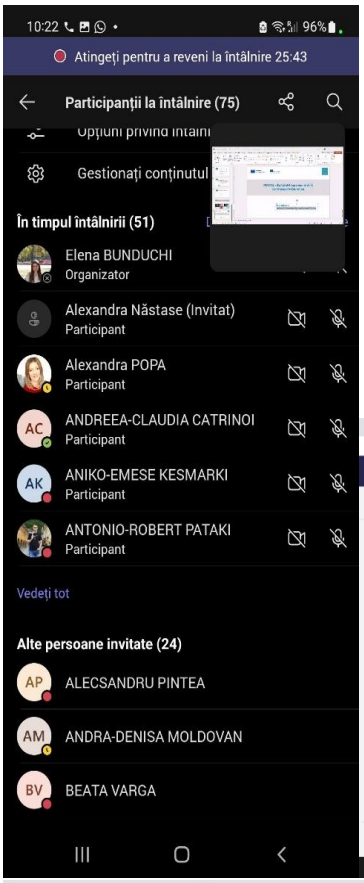
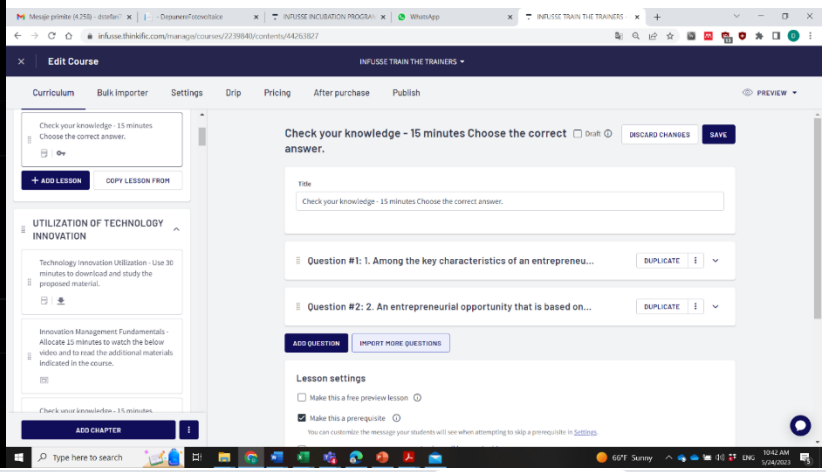
See less
Microsoft Virtual Events Powered by Teams
Microsoft Virtual Events Powered by Teams
events.teams.microsoft.com
Reply
New conversation
Join or create a team

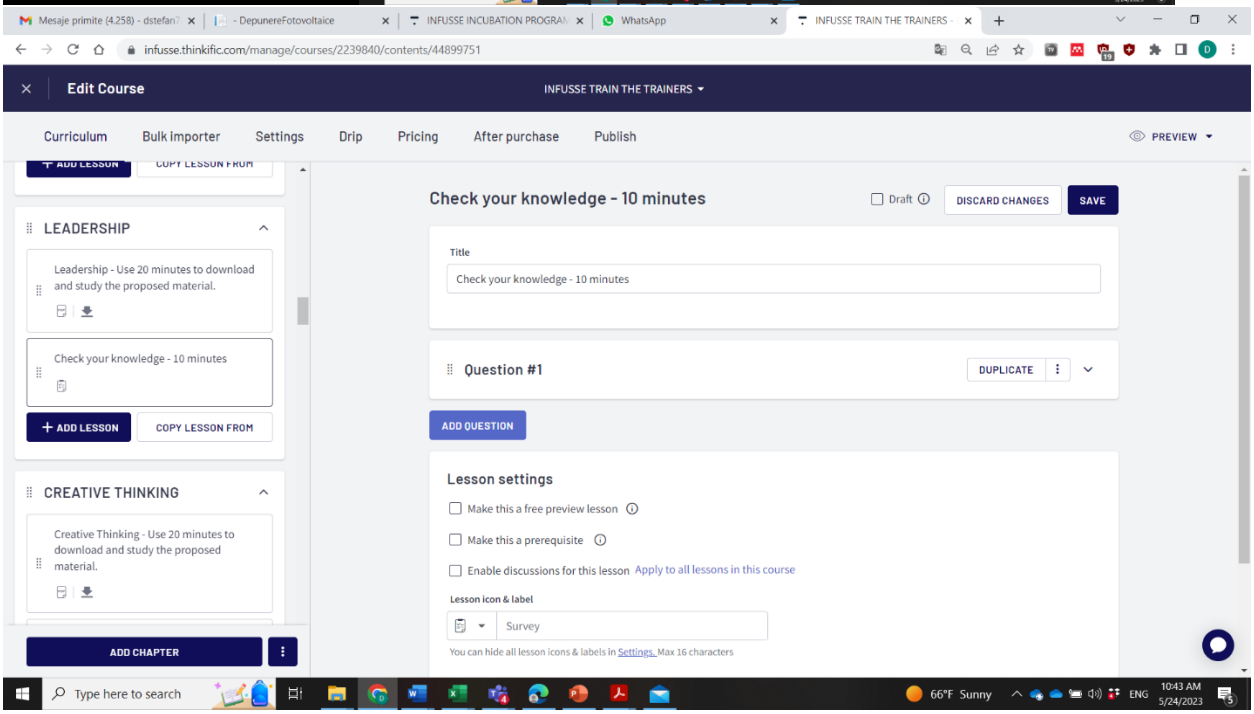
Photos


Edit Course
INFUSSE TRAIN THE TRAINERS
Curriculum
Bulk Importer
Settings
Drip
Pricing
After purchase
Publish
LEADERSHIP
Leadership - Use 20 minutes to download and study the proposed material.
Check your knowledge - 10 minutes
+ ADD LESSON
COPY LESSON FROM
CREATIVE THINKING
Creative Thinking - Use 20 minutes to download and study the proposed material.
ADD CHAPTER
Question #2
DUPLICATE
Question type
One answer
This question is optional
Question
Choice 1


Presenting...
Give control
Stop presenting
01:10:27
Chat
People
Raise
React
View
Q&A
Rooms
Apps
More
Camera
Mic
Stop sharing
Leave
Some people in this chat are outside your org. It's possible they have message-related policies that will apply to the chat.
Learn more
Meeting chat
daniel.stefan@umfst.ro
LA
Lupoaie Andreea-Denisa (Gu...
MIHAI-NICOLAE GLIGA
AK
ANIKO-EMESE KESMARKI
ANDREEA-CLAUDIA CATRINOI
DR
DARA-ANDREEA RUS
BRIGITTA-DALMA DAVID
ANTONIO-ROBERT PATAKI
RL
ROXANA-IOANA LAZAR
Elena BUNDUCHI
54
Participants
DS
Type a new message
Type here to search
61°F Sunny
ENG
10:27 AM
5/24/2023


10:22
96%
Atingeți pentru a reveni la întâlnire 25:43
Participanții la întâlnire (75)
Opțiuni privind întâlni
Gestionați conținutul
În timpul întâlnirii (51)
Elena BUNDUCHI
Organizator
Alexandra Năstase (Invitat)
Participant
Alexandra POPA
Participant
ANDREEA-CLAUDIA CATRINOI
Participant
ANIKO-EMESE KESMARKI
Participant
ANTONIO-ROBERT PATAKI
Participant
Vedeți tot
Alte persoane invitate (24)
ALECSANDRU PINTEA
ANDRA-DENISA MOLDOVAN
BEATA VARGA


Edit Course
INFUSSE TRAIN THE TRAINERS
Curriculum
Bulk importer
Settings
Drip
Pricing
After purchase
Publish
PREVIEW
Check your knowledge - 15 minutes Choose the correct answer.
DISCARD CHANGES
SAVE
+ ADD LESSON
COPY LESSON FROM
UTILIZATION OF TECHNOLOGY INNOVATION
Question #1: 1. Among the key characteristics of an entrepreneu...
DUPLICATE
Question #2: 2. An entrepreneurial opportunity that is based on...
ADD QUESTION
IMPORT MORE QUESTIONS
Lesson settings
Make this a free preview lesson
Make this a prerequisite
ADD CHAPTER


infusse.thinkific.com/manage/courses/2239840/contents/44899751
Edit Course
INFUSSE TRAIN THE TRAINERS
Curriculum
Bulk importer
Settings
Drip
Pricing
After purchase
Publish
PREVIEW
LEADERSHIP
Leadership - Use 20 minutes to download and study the proposed material.
Check your knowledge - 10 minutes
+ ADD LESSON
COPY LESSON FROM
CREATIVE THINKING
Creative Thinking - Use 20 minutes to download and study the proposed material.
ADD CHAPTER
Check your knowledge - 10 minutes
Draft
DISCARD CHANGES
SAVE
Title
Check your knowledge - 10 minutes
Question #1
DUPLICATE
ADD QUESTION
Lesson settings
Make this a free preview lesson
Make this a prerequisite
Enable discussions for this lesson
Apply to all lessons in this course
Lesson icon & label
Survey
You can hide all lesson icons & labels in Settings. Max 16 characters
Type here to search
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5/24/2023

Local Dissemination Webinar in Poland

Organizer: Cracow University of Economics (CUE)

Date: 23.04.2023 12.30 PM and 24.05.2023, 1:30 PM

Duration: about 30 min each

Place: online meeting

Meeting title: INFUSSE Open Educational Resources HUB

Presentation title: INFUSSE - dIgital eNtrepreneurial skills For UniverSity Education

Content:

- presenting and explaining the notion of **Digital Entrepreneurship**
- the purpose and objectives of INFUSSE project
- project structure
- Train The Trainers (modules, theory, video, check your knowledge)
- Incubation program (modules, theory, video, check your knowledge)

Invitation, Social Media Posts & Registration List

The below invitation was sent to 90 students from the target group:

Drodzy studenci,

Zapraszamy na spotkania z projektu INFUSSE – Digital Entrepreneurial Skills for University Education. Spotkania mają na celu przedstawienie projektu INFUSSE i korzyści płynących z udziału w nim dla wykładowców i studentów UEK.
W trakcie webinarium zostaną omówione wirtualne kursy stworzone w ramach projektu: Train the Trainers i Virtual Incubation Program.

Prowadzące: Aleksandra Witoszek-Kubicka, Magdalena Prorok

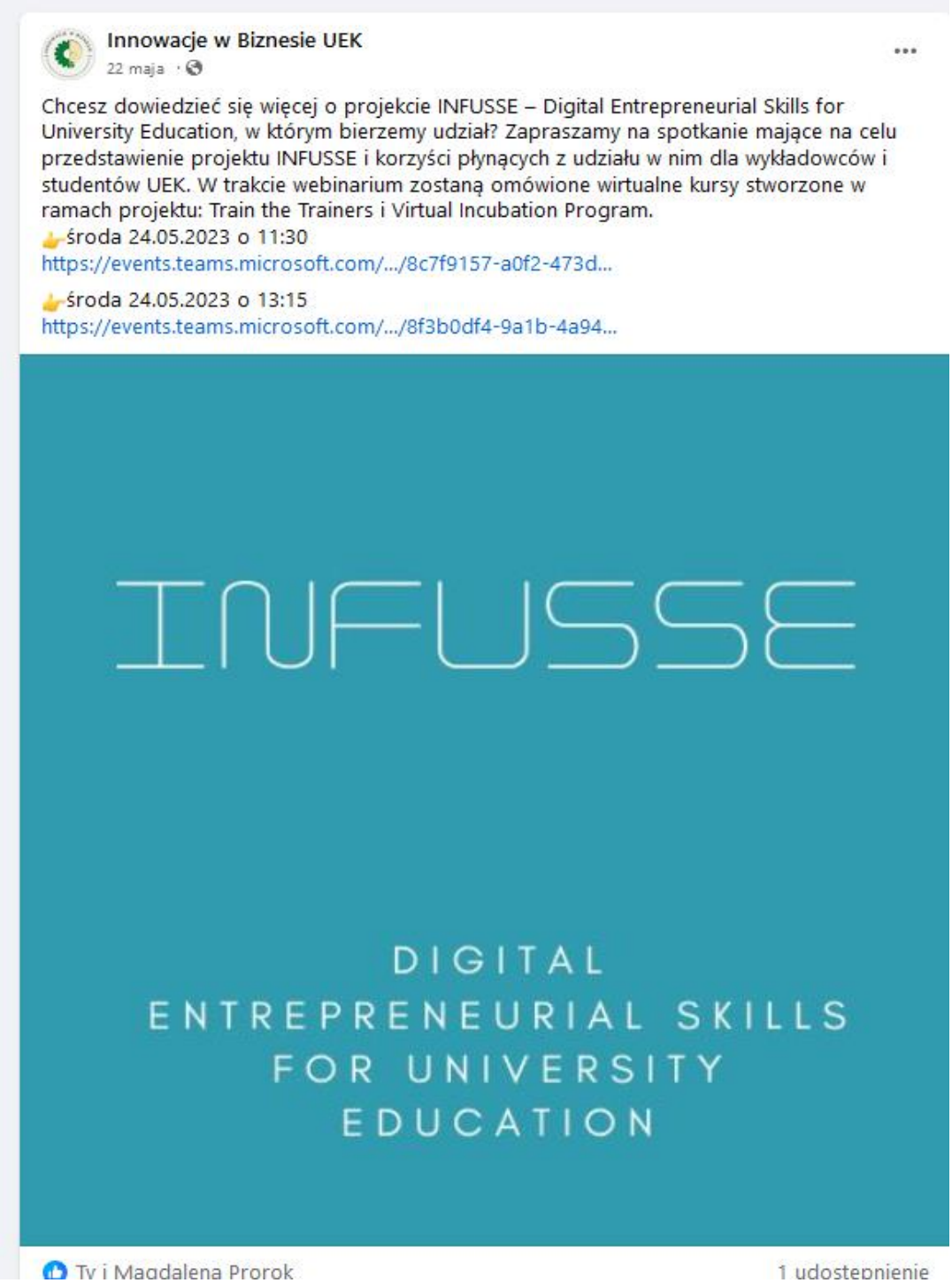
Spotkania odbędą się w godzinach:

23.05.2023 o 12:15
24.05.2023 o 11:30
24.05.2023 o 13:15

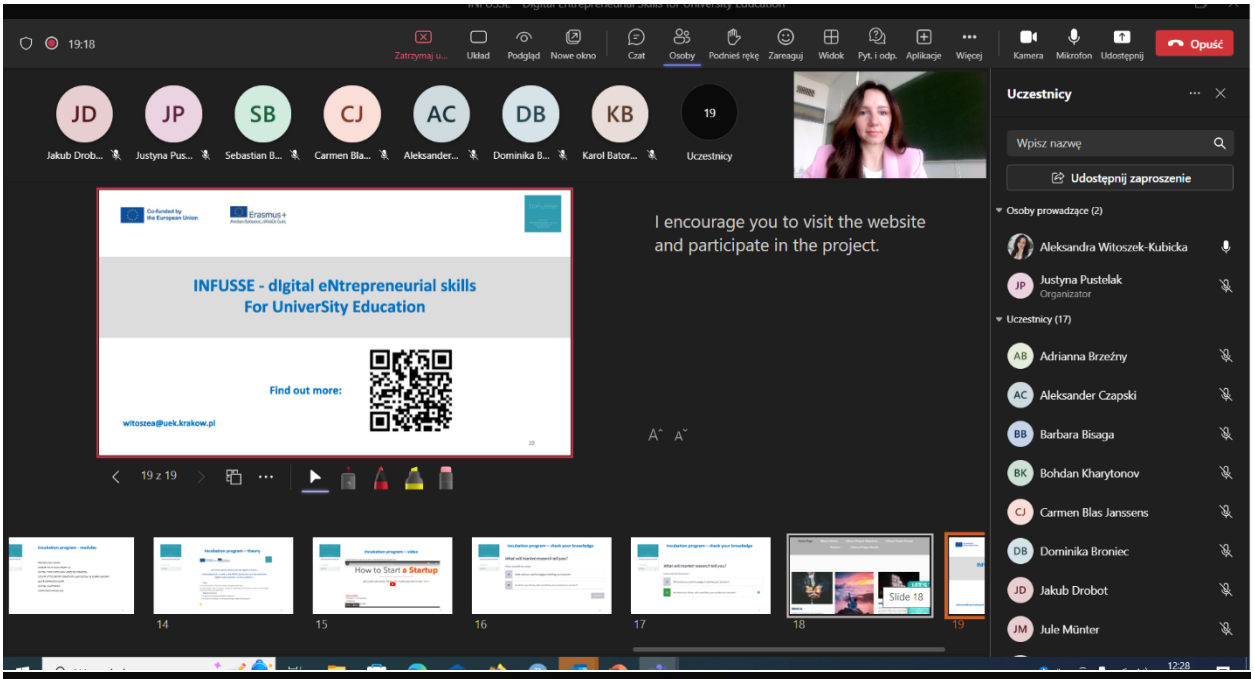
Pod poniższym LINKiem.

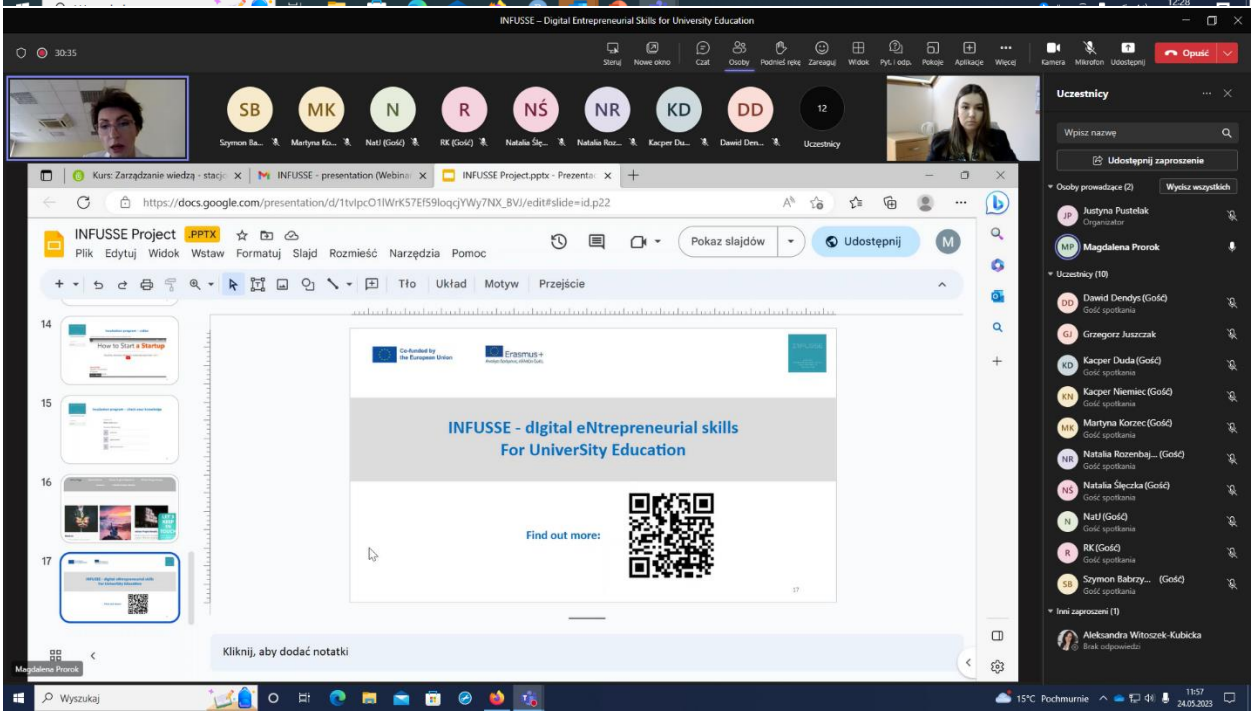
Do zobaczenia!

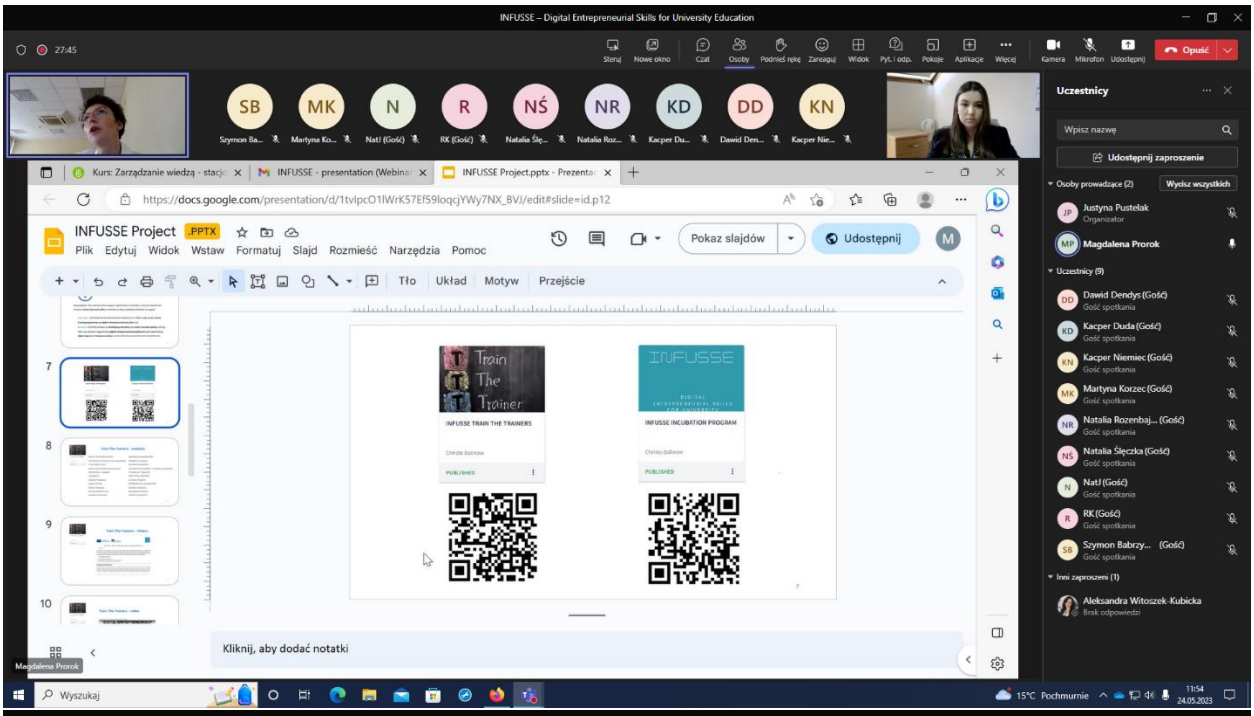
Social Media Post

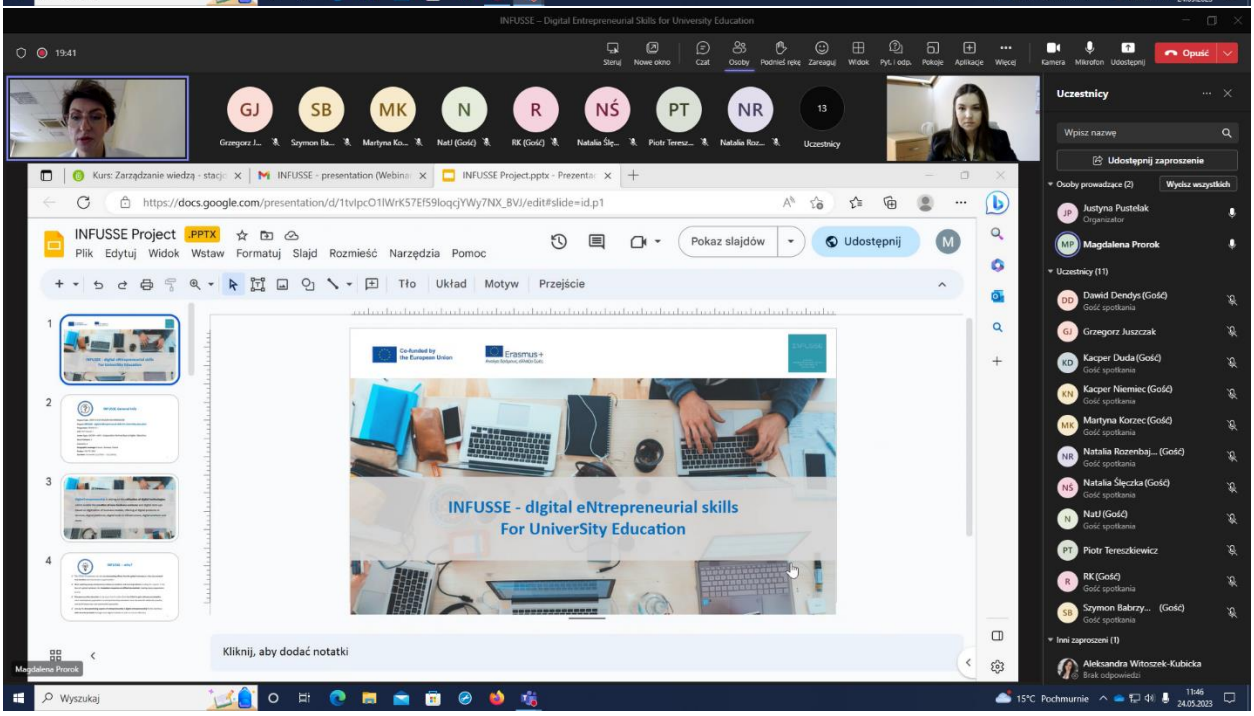


Photos


INFUSSE - dIgital eNtrepreneurial skills
For UniverSity Education
Find out more:
witoszea@uek.krakow.pl
I encourage you to visit the website and participate in the project.
Uczestnicy
Wpisz nazwę
Udostępnij zaproszenie
Osoby prowadzące (2)
Aleksandra Witoszek-Kubicka
Justyna Pustelak
Organizator
Uczestnicy (17)
Adrianna Brzeźny
Aleksander Czapski
Barbara Bisaga
Bohdan Kharytonov
Carmen Blas Janssens
Dominika Broniec
Jakub Drobot
Jule Münter


INFUSSE – Digital Entrepreneurial Skills for University Education
INFUSSE - dIgital eNtrepreneurial skills
For UniverSity Education
Find out more:
Kliknij, aby dodać notatki
Uczestnicy
Wpisz nazwę
Udostępnij zaproszenie
Justyna Pustelak
Magdalena Prorok
Aleksandra Witoszek-Kubicka


INFUSSE – Digital Entrepreneurial Skills for University Education
INFUSSE Project .PPTX
Train The Trainer
INFUSSE
INFUSSE TRAIN THE TRAINERS
INFUSSE INCUBATION PROGRAM
Kliknij, aby dodać notatki
Uczestnicy


INFUSSE – Digital Entrepreneurial Skills for University Education
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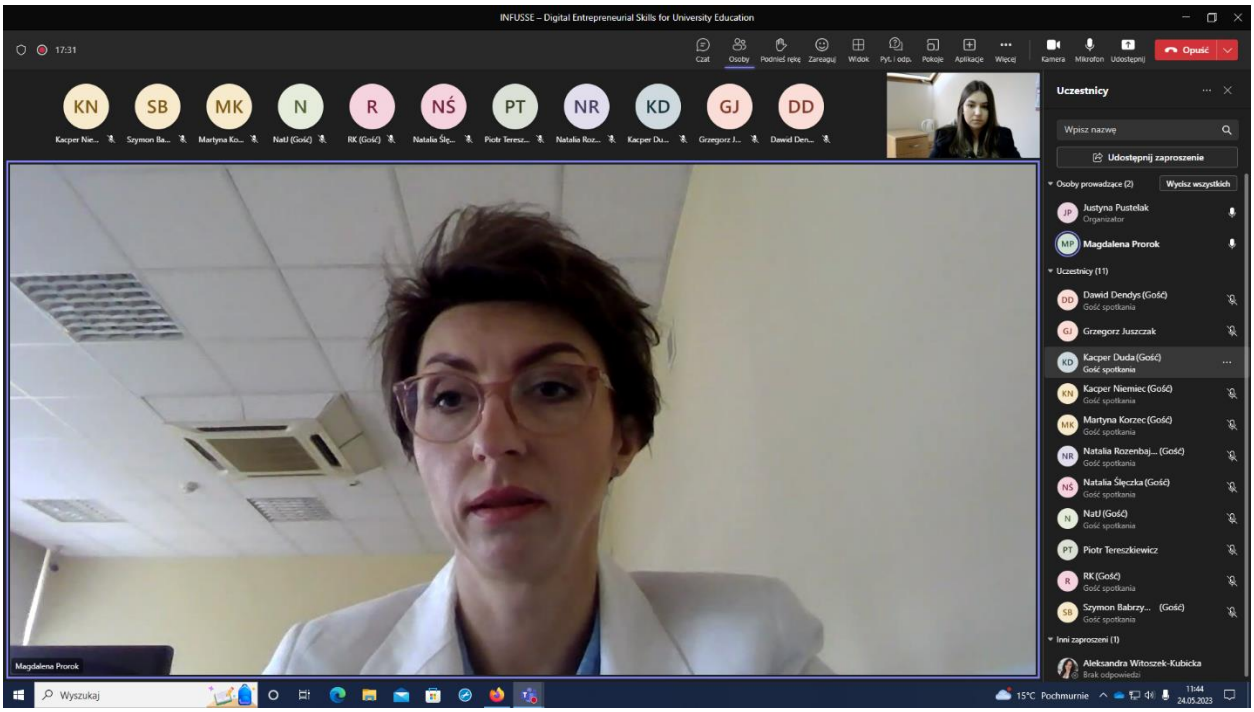
For UniverSity Education
Kliknij, aby dodać notatki
Uczestnicy


INFUSSE – Digital Entrepreneurial Skills for University Education
Uczestnicy
Wpisz nazwę
Udostępnij zaproszenie
Magdalena Prorok

Summary and Key results

PR4/A3 Local Dissemination Webinars from all HEI partners was an important dissemination activity to raise the awareness of students about the project and the opportunities it brings for them for their entrepreneurial skills enhancement.

The webinars showed solid interest in the universities, allowing to communicate directly to students the INFUSSE Project and its offering, but also allowing the students to know better the course managers and have direct questions to them.

The webinars covered all expected KPIS (each country reaching a 70 participants in total), and created a solid fundament for the participation in PR7 and PR7, raising the awareness in the university and allowing us to promote the project not only directly to future participants in the project, but to the university ecosystem in general.