

# INFUSSE TRANSNATIONAL INCUBATION PROGRAMME

*Event Program*

*16/10/2023 – 18/10/2023*

INFUSSE

DIGITAL  
ENTREPRENEURIAL SKILLS  
FOR UNIVERSITY  
EDUCATION

## 1st Day: Co-creation & Open Innovation Day- 16/10/2023

*Starting at 15:00 EEST*

Session		Description	Duration
<b>1<sup>st</sup></b> <b>15:00-15:15</b>	<b>Welcome &amp; Introduction to the day</b>		15 minutes
<b>2<sup>nd</sup></b> <b>15:15-16:25</b>	<b>Presenting ideas &amp; introducing team members</b>	Each team will have approximately 5 minutes to present their idea & team members	70 minutes
<b>Break</b> <b>16:25-16:40</b>			<b>15</b> <i>minutes</i>
<b>3<sup>rd</sup></b> <b>16:40-17:50</b>	<b>Speed dating</b>	Participants will be separated into 2 groups and one of the groups will rotate (change rooms) every 5 minutes.	70 minutes
<b>4<sup>th</sup></b> <b>17:50 – 18:50</b>	<b>Bridge concepts – Create new ideas</b>	Providing theoretical foundations and practical examples on how teams can combine their ideas and create new value propositions	30 minutes
	<b>Group Dynamics &amp; facilitation</b>	Providing theoretical foundations on how teams can work together	30 minutes
<b>Break</b> <b>18:50-19:05</b>			<b>15</b> <i>minutes</i>
<b>5<sup>th</sup></b> <b>19:05-20:15</b>	<b>Co-creation</b>	The newly created teams will start working on their joint business ideas	70 minutes
<b>6<sup>th</sup></b> <b>20:15-20:30</b>	<b>Closing 1st Day</b>		15 minutes

### THEORETICAL SESSIONS

**Bridge concepts – Create new ideas**

**Group Dynamics & facilitation**

### HANDS-ON EXPERIENCE

**Speed dating**

**Co-creation**

## 2nd Day: Hands-on experience & Mentoring- 17/10/2023

*Starting at 15:00 EEST*

Session		Description	Duration
<b>1<sup>st</sup></b> <b>15:00-15:15</b>	<b>Welcome &amp; Introduction to the day</b>		<b>15</b> minutes
<b>2<sup>nd</sup></b> <b>15:15-15:45</b>	<b>Customer validation</b>	Identifying new customers and aligning the value proposition to fit customer expectations	<b>30</b> minutes
<b>3<sup>rd</sup></b> <b>15:45-16:55</b>	<b>Hands-on Experience</b>	Teams will be able to work on their ideas, with assistance from the moderator and the coach	<b>70</b> minutes
<b>Break</b> <b>16:55-17:10</b>			<b>15</b> minutes
<b>4<sup>th</sup></b> <b>17:10-17:40</b>	<b>Business modeling</b>	Presenting the elements of business model canvas	<b>30</b> minutes
<b>5<sup>th</sup></b> <b>17:40-18:50</b>	<b>Hands-on Experience</b>	Teams will be able to work on their ideas, with assistance from the moderator and the coach	<b>70</b> minutes
<b>Break</b> <b>18:50-19:05</b>			<b>15</b> minutes
<b>6<sup>th</sup></b> <b>19:05-19:35</b>	<b>Selling your idea - Pitching</b>	Present the key elements of a pitch presentation	<b>30</b> minutes
<b>5<sup>th</sup></b> <b>19:35-20:45</b>	<b>Breakout rooms - Mentoring session</b>	Teams will be able to work on their ideas, with assistance from the moderator and the met	<b>70</b> minutes
<b>7<sup>th</sup></b> <b>20:45-21:00</b>	<b>Closing 2<sup>nd</sup> Day</b>		<b>15</b> minutes

**Customer validation**

**THEORETICAL SESSIONS** **Business modeling**

**Selling your idea - Pitching**

**HANDS-ON EXPERIENCE** **2 Hands-on Experience sessions**  
**Mentoring session**

## 3rd Day: GRANT FINAL- Demo Day-18/10 at 16:00

*Starting at 16:00 EEST*

Welcome and introducing GRANT FINAL objective

Presenting INFUSSE

Introducing Experts

Pitch Session - Q&A Session

Announcing the 3 best projects

Closing of GRANT FINAL

# THX

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