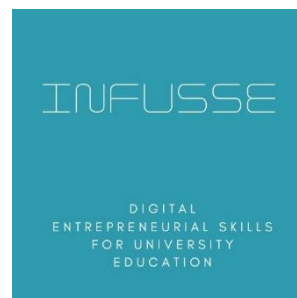


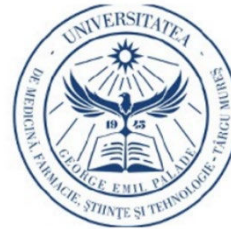


Pilot test of the INFUSSE Virtual Incubation Programme for Digital Entrepreneurship in national level





Three "Virtual Incubator" pilot programs – one in each partnering Higher Education Institution area (Greece, Romania, Poland).



The course encompasses 25 hours of e-learning activities, distributed over five days with approximately 5 hours of learning per day.

Days 1-2 – e-learning course: [INFUSSE Platform](#)

| Course topics |
|---|
| Technology MOOC |
| Create your own start-up |
| Digital tools for new venture creation |
| Utilize ICT to boost creativity and digital business models |
| Agile methodologies |
| Digital platforms |
| Open innovation (OI) |

Days 3-4 – trainers consultations

Participants have the opportunity to work on their presentations and consult them with trainers. All the presentations have to include:

- The problem the business is solving.
- Solution (the product/service)
- Target market and opportunities.
- Competition.
- Marketing strategy.



- Team and Management,
- Business model.
- Finance (optional)
- Future Perspectives (optional)

Day 5 – Demo day

Before participation in the Demo day event all students should have completed all requirements:

- Reach 100% on INFUSSE Platform (both in %viewed & %completed indicator)
- Proof of attendance. All participants need to take a printscreen during the platform course and declare that they have attended all the 5-day program. You can create a google form to collect all this information.
- Complete the 7 quizzes that are uploaded in the platform.
- Email or upload the pitch presentation
- complete the questionnaire about their experience in the project.
- Participate in the online sessions.

Demy day agenda:

- Presenting INFUSSE project
- Introducing Experts
- Pitch Session
- Announcing best projects which will be part of the Infusse Transnational Incubation Programme

Presentations assessment criteria:

Innovativeness

Possibility of implementation on the market

Market or social demand

The state of legal protection of the idea

Usefulness for society

Covid-19 pandemic challenges

Ability for collaboration



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